#GoGreenWithADRA
Toolkit for Tree Planting

ADRA has been planting seeds of change for 40 years. Join #GoGreenWithADRA and plant trees for healthier communities. This toolkit outlines steps for creating tree-planting events in communities, schools, churches, neighborhood parks, or other facilities.

Why join #GoGreenWithADRA?

• Trees reduce the effects of climate change by absorbing carbon dioxide from the atmosphere, storing it in soil and leaves, and releasing oxygen into the atmosphere to help us breathe.
• Trees reduce storm-water runoff, which reduces erosion and pollution in our waterways and may mitigate the consequences of flooding.
• Trees provide habitat for many wildlife species.
• Trees enhance the beauty and charm of our neighborhoods.
• Trees can provide a food source.
• Trees can provide a source of income for those who take care of them.
• Trees are part of the earth and God’s creation (see Genesis 2:15).

How to plan and launch #GoGreenWithADRA?

• Form a committee in your neighborhood, school, or business to plan the tree-planting event or campaign.
• Identify your objectives and impact, for example:
  • Raise awareness of why trees benefit communities and the environment.
  • Encourage people to #GoGreenWithADRA and learn about ADRA’s global mission.
  • Identify local government agencies or other non-profit organizations that can assist you with the event and provide resources for tree-planting projects, such as forestry and environment ministries and departments, or the Arbor Day Foundation.
  • Decide what type of trees to plant, for example:
    • Fruit trees to bring a source of income.
    • Trees to generate income.
    • Trees for shade, erosion protection, beautifying communities and playgrounds, or promoting wellness
  • Create a budget and determine your expenses and fundraising needs.
• Appoint a committee chair.
• Recruit volunteers.
• Identify tree planting sites and determine if permits are needed.
• Gather gardening tools for volunteers including:
  • Garden gloves
  • Soil
  • Shovel
  • Watering hose
  • Popsicle sticks (if you are using seeds)
• Help spread the word:
  • Create flyers, posters, and signage.
  • Promote on social media, take pictures, and share details of events.
  • Send invitation emails to government officials, create a media list to invite the press, and draft talking points for committee members for potential media interviews.
• Organize event day:
  • Create event agenda.
  • Decide who will speak.
  • Have volunteer leads to help with the planting.
  • Take pictures and share them on social media.
  • Use #GoGreenWithADRA on your posts and comments.
Join #GoGreenWithADRA and encourage your friends and family to build healthier communities all around!

Here are some captions to get you started with posting on your social media along with your tree-planting photos, videos, and updates on social media to inspire others to join the cause! 🌳📸 #GoGreenWithADRA

Use the Hashtag #GoGreenWithADRA to be part of our community and to share your impact with others.

Tag our social media accounts in your posts—we would love to share your story with others!

Instagram: @adrainternational
Facebook: @joinadra
Twitter/X: @adraintl

Social Media Caption Examples

- 🌳Planting trees today for a greener tomorrow! Join us in creating a healthier community and environment. 🌱 #GoGreenWithADRA

- Every tree we plant is a step towards a cleaner, healthier world. Get your community involved and let's grow together! 🌱🌍 #GoGreenWithADRA

- Tree by tree, we're building a better future. Be a part of the change, plant a tree today! 🌱🌍 #GoGreenWithADRA

- One tree at a time, we're sowing the seeds of change. Join us in making our communities and Earth flourish! 🌱🌍 #GoGreenWithADRA

- Trees provide shelter, oxygen, and even food! Help us nurture a greener world, one tree at a time. 🌿🌳 #GoGreenWithADRA
Activity Ideas for the Classroom
#GoGreenWithADRA

**Planting Activity:**
- Gather your students and select a suitable outdoor area, such as a school garden or a nearby green space.
- Provide each student with a small plant, seedling, or seeds (consider using native species to promote biodiversity).
- Teach the students how to plant and care for their chosen plant.
- Encourage students to take photos or short videos of themselves planting and caring for their plants.
- Post these images or videos on social media with captions highlighting the importance of green spaces and biodiversity conservation for Earth Day.

**Upcycling Art Project:**
- Collect a variety of recyclable materials such as cardboard, plastic bottles, newspapers, and old magazines.
- Instruct students to brainstorm and create artwork using these materials. This could include sculptures, collages, or even functional items like bird feeders or pencil holders.
- Discuss the concept of upcycling and its benefits for the environment.
- Have students document their creative process through photos or videos.
- Share their artworks on social media along with captions emphasizing the importance of reducing waste and promoting creativity in sustainability efforts.

**Nature Scavenger Hunt:**
- Create a list of items commonly found in nature, such as leaves, rocks, flowers, or animal tracks. (There's a list on the next page to get you started!)
- Divide the students into small groups and provide each group with the scavenger hunt list.
- Take the students on a nature walk around the school grounds or a nearby park, allowing them to search for and collect the items on their list.
- Encourage students to take photos or videos of the items they find and share them on social media with captions highlighting the beauty and diversity of nature.
- Discuss the importance of protecting natural habitats and preserving biodiversity while reflecting on their scavenger hunt experience.
Remember, the key is to observe and not disturb the natural habitat of these items. Happy hunting!

- **A leaf with more than one color** - Find a leaf that isn't just one solid color. Maybe it's part green and part yellow or red.
- **A smooth rock** - Look for a rock that has been smoothed over time, possibly by water.
- **A pinecone** - Can you find a pinecone under a pine tree?
- **A feather** - Keep your eyes peeled for a feather that might have fallen from a bird.
- **Wildflowers** - Identify and collect a few types of wildflowers. Please take only one of each type to preserve nature.
- **An acorn or seed pod** - Find an acorn or any seed pod from a tree.
- **Animal tracks** - Look for tracks or signs that an animal has passed by. Take a photo if you can.
- **A piece of bark** - Find a piece of bark, either on the ground or from a tree (remember to do not harm the tree).
- **A spider web** - Observe the intricate design of a spider web. Remember not to disturb it.
- **A bird’s nest** - See if you can spot a bird’s nest in the trees (look, but do not touch).
- **A mushroom or fungi** - Notice the different types of mushrooms or fungi growing, but do not touch or pick them.
- **A stone with fossils or interesting patterns** - Keep an eye out for stones that have unique patterns or even fossils embedded in them.
- **A body of water** - Find a body of water, whether it’s a stream, pond, lake, or river.
- **Insect activity** - Look for insects at work, such as ants carrying food or a bee pollinating flowers or trees.
- **A clover (bonus if it’s a four-leaf clover!)** - Find a patch of clover and search for that elusive four-leaf clover.
- **Different types of leaves** - Collect leaves from at least three different types of trees.
- **A snail or slug** - Observe a snail or slug in its natural habitat. Watch how it moves or where it’s going.
- **Moss or lichen** - Find a rock, tree, or ground covered in moss or lichen.
- **An interesting shaped cloud** - Look up and find a cloud that resembles an object or animal.
- **Evidence of bird activity** - Find something that shows birds have been there, like a shell from a cracked open nut or seeds scattered around.