



#GoGreenWithADRA Toolkit for Tree Planting

ADRA has been planting seeds of change for 40 years. Join **#GoGreenWithADRA** and plant trees for healthier communities. This toolkit outlines steps for creating tree-planting events in communities, schools, churches, neighborhood parks, or other facilities.

Why join #GoGreenWithADRA?

- Trees reduce the effects of climate change by absorbing carbon dioxide from the atmosphere, storing it in soil and leaves, and releasing oxygen into the atmosphere to help us breathe.
- Trees reduce storm-water runoff, which reduces erosion and pollution in our waterways and may mitigate the consequences of flooding.
- Trees provide habitat for many wildlife species.
- Trees enhance the beauty and charm of our neighborhoods.
- Trees can provide a food source.
- Trees can provide a source of income for those who take care of them.
- Trees are part of the earth and God's creation (see Genesis 2:15).

How to plan and launch #GoGreenWithADRA?

- Form a committee in your neighborhood, school, or business to plan the tree-planting event or campaign.
- Identify your objectives and impact, for example:
 - Raise awareness of why trees benefit communities and the environment.
 - Encourage people to **#GoGreenWithADRA** and learn about ADRA's global mission.
- Identify local government agencies or other non-profit organizations that can assist you with the event and provide resources for tree-planting projects, such as forestry and environment ministries and departments, or the Arbor Day Foundation.
- Decide what type of trees to plant, for example:
 - Fruit trees to bring a source of income.
 - Trees to generate income.
 - Trees for shade, erosion protection, beautifying communities and playgrounds, or promoting wellness
- Create a budget and determine your expenses and fundraising needs.
- Appoint a committee chair.
- Recruit volunteers.
- Identify tree planting sites and determine if permits are needed.
- Gather gardening tools for volunteers including:
 - Garden gloves
 - Soil
 - Shovel
 - Watering hose
 - Popsicle sticks (if you are using seeds)
- Help spread the word:
 - Create flyers, posters, and signage.
 - Promote on social media, take pictures, and share details of events.
 - Send invitation emails to government officials, create a media list to invite the press, and draft talking points for committee members for potential media interviews.
- Organize event day:
 - Create event agenda.
 - Decide who will speak.
 - Have volunteer leads to help with the planting.
 - Take pictures and share them on social media.
 - Use **#GoGreenWithADRA** on your posts and comments.



#GoGreenWithADRA Social Media Kit

Join **#GoGreenWithADRA** and encourage your friends and family to build healthier communities all around!

Here are some captions to get you started with posting on your social media along with your tree-planting photos, videos, and updates on social media to inspire others to join the cause! 📸🌳 #GoGreenWithADRA

Use the Hashtag **#GoGreenWithADRA** to be part of our community and to share your impact with others.

Tag our social media accounts in your posts—we would love to share your story with others!

Instagram: @adrainternational

Facebook: @joinadra

Twitter/X: @adrainatl

Social Media Caption Examples

- 🌳 Planting trees today for a greener tomorrow! Join us in creating a healthier community and environment. 🌿 #GoGreenWithADRA
- Every tree we plant is a step towards a cleaner, healthier world. Get your community involved and let's grow together! 🌱🌍 #GoGreenWithADRA
- Tree by tree, we're building a better future. Be a part of the change, plant a tree today! 🌱🌍 #GoGreenWithADRA
- One tree at a time, we're sowing the seeds of change. Join us in making our communities and Earth flourish! 🌱🌍 #GoGreenWithADRA
- Trees provide shelter, oxygen, and even food! Help us nurture a greener world, one tree at a time. 🌱🌻 #GoGreenWithADRA





Activity Ideas for the Classroom

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Planting Activity:

- Gather your students and select a suitable outdoor area, such as a school garden or a nearby green space.
- Provide each student with a small plant, seedling, or seeds (consider using native species to promote biodiversity).
- Teach the students how to plant and care for their chosen plant.
- Encourage students to take photos or short videos of themselves planting and caring for their plants.
- Post these images or videos on social media with captions highlighting the importance of green spaces and biodiversity conservation for Earth Day.

Upcycling Art Project:

- Collect a variety of recyclable materials such as cardboard, plastic bottles, newspapers, and old magazines.
- Instruct students to brainstorm and create artwork using these materials. This could include sculptures, collages, or even functional items like bird feeders or pencil holders.
- Discuss the concept of upcycling and its benefits for the environment.
- Have students document their creative process through photos or videos.
- Share their artworks on social media along with captions emphasizing the importance of reducing waste and promoting creativity in sustainability efforts.

Nature Scavenger Hunt:

- Create a list of items commonly found in nature, such as leaves, rocks, flowers, or animal tracks. (There's a list on the next page to get you started!)
- Divide the students into small groups and provide each group with the scavenger hunt list.
- Take the students on a nature walk around the school grounds or a nearby park, allowing them to search for and collect the items on their list.
- Encourage students to take photos or videos of the items they find and share them on social media with captions highlighting the beauty and diversity of nature.
- Discuss the importance of protecting natural habitats and preserving biodiversity while reflecting on their scavenger hunt experience.





Nature Scavenger Hunt Activity

#GoGreenWithADRA

Remember, the key is to observe and not disturb the natural habitat of these items. Happy hunting!

- **A leaf with more than one color** - Find a leaf that isn't just one solid color. Maybe it's part green and part yellow or red.
- **A smooth rock** - Look for a rock that has been smoothed over time, possibly by water.
- **A pinecone** - Can you find a pinecone under a pine tree?
- **A feather** - Keep your eyes peeled for a feather that might have fallen from a bird.
- **Wildflowers** - Identify and collect a few types of wildflowers. Please take only one of each type to preserve nature.
- **An acorn or seed pod** - Find an acorn or any seed pod from a tree.
- **Animal tracks** - Look for tracks or signs that an animal has passed by. Take a photo if you can.
- **A piece of bark** - Find a piece of bark, either on the ground or from a tree (remember to do not harm the tree).
- **A spider web** - Observe the intricate design of a spider web. Remember not to disturb it.
- **A bird's nest** - See if you can spot a bird's nest in the trees (look, but do not touch).
- **A mushroom or fungi** - Notice the different types of mushrooms or fungi growing, but do not touch or pick them.
- **A stone with fossils or interesting patterns** - Keep an eye out for stones that have unique patterns or even fossils embedded in them.
- **A body of water** - Find a body of water, whether it's a stream, pond, lake, or river.
- **Insect activity** - Look for insects at work, such as ants carrying food or a bee pollinating flowers or trees.
- **A clover (bonus if it's a four-leaf clover!)** - Find a patch of clover and search for that elusive four-leaf clover.
- **Different types of leaves** - Collect leaves from at least three different types of trees.
- **A snail or slug** - Observe a snail or slug in its natural habitat. Watch how it moves or where it's going.
- **Moss or lichen** - Find a rock, tree, or ground covered in moss or lichen.
- **An interesting shaped cloud** - Look up and find a cloud that resembles an object or animal.
- **Evidence of bird activity** - Find something that shows birds have been there, like a shell from a cracked open nut or seeds scattered around.

