



ADRA



ANNUAL REPORT

2020

## President's Message



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*“to SERVE  
HUMANITY so  
ALL MAY LIVE as  
GOD INTENDED.”*

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**L**ike so many others, ADRA's 2020 was dominated by COVID-19. From the pandemic's earliest days, ADRA's work evolved and expanded to meet unprecedented needs.

Projects were put on hold and a global taskforce was launched to coordinate a network-wide response, even as offices faced shutdowns and lockdowns. ADRA employees continued their tireless work, most from the safety of their homes.

Despite uncertainty and limitations, ADRA found ways to safely support those we serve and extend to reach millions affected by this global health crisis.

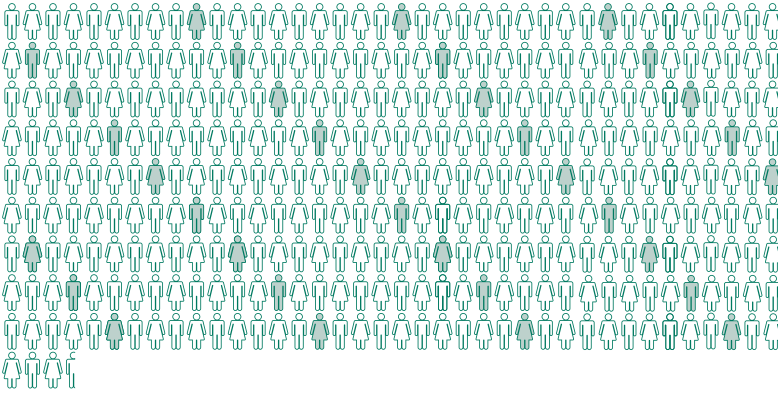
We are reminded in Joshua 1:9 (NIV), “Be strong and courageous. Do not be afraid; do not be discouraged, for the Lord your God will be with you wherever you go.”

In the face of this shared tragedy, we are stronger and more faithful than ever.



Michael Kruger  
*President, ADRA International*

# By the Numbers



**Total Beneficiaries**  
**34,560,102**  
people served!

 = 100,000 people

50% women

50% men

## ADRA Projects



**Total Spent**

**\$332.7**  
**million**

Other

1,162,342

Advocacy

145,792

Climate Change

52,953

Water, Sanitation  
& Hygiene (WASH)

1,072,503

Livelihoods

3,636,291

Health

5,976,315

Food Security

3,057,763

Education

547,816

Emergency Response  
& Preparedness

18,908,357

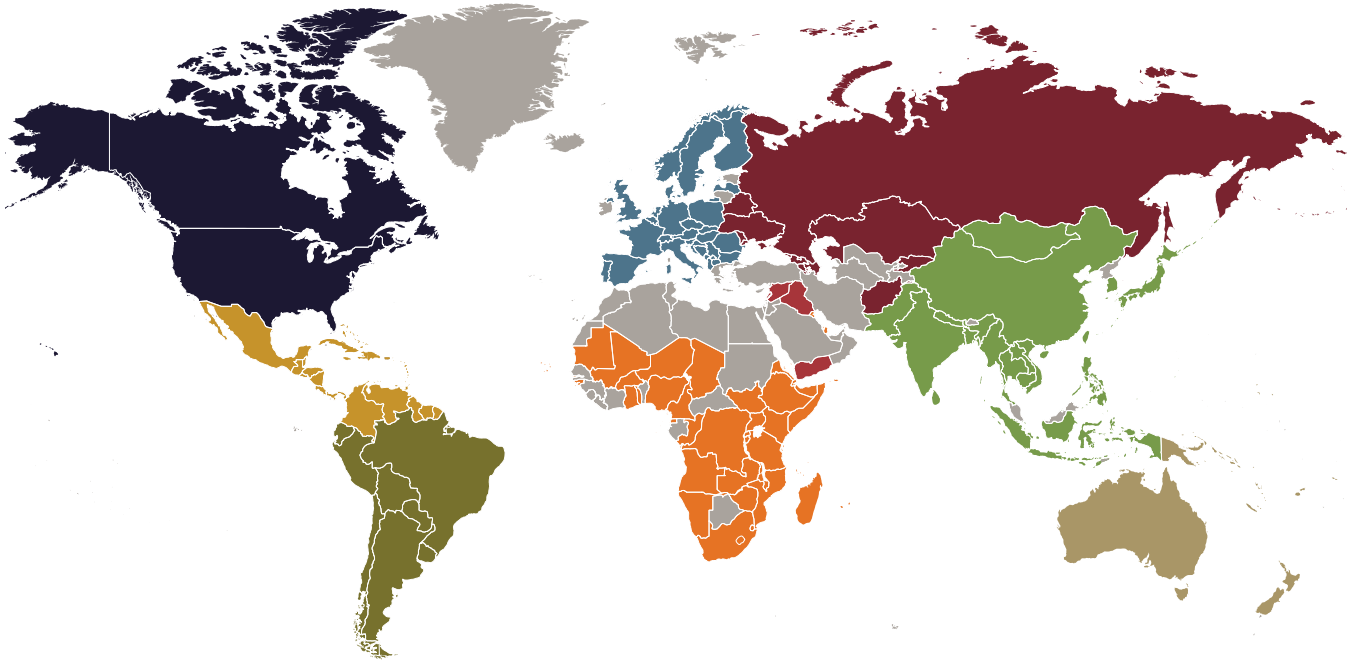
**Beneficiaries  
by Sector:**

**Total Projects**

**1,506**

*Justice  
Compassion  
Love*

# Regional Highlights



## AFRICA REGION

PROJECT COUNT	BUDGET	BENEFICIARIES
331	\$94,294,182	25,256,324

## ASIA REGION

PROJECT COUNT	BUDGET	BENEFICIARIES
207	\$33,038,408	1,201,662

## EURO-ASIA DIVISION

PROJECT COUNT	BUDGET	BENEFICIARIES
80	\$7,153,166	113,669

## EUROPEAN REGION

PROJECT COUNT	BUDGET	BENEFICIARIES
124	\$3,564,085	66,143

## INTER-AMERICAN DIVISION

PROJECT COUNT	BUDGET	BENEFICIARIES
58	\$16,290,166	326,071

## MIDDLE EAST & NORTH AFRICA UNION

PROJECT COUNT	BUDGET	BENEFICIARIES
106	\$90,285,751	5,141,480

## NORTH AMERICAN DIVISION

PROJECT COUNT	BUDGET	BENEFICIARIES
51	\$737,849	85,013

## SOUTH AMERICAN DIVISION

PROJECT COUNT	BUDGET	BENEFICIARIES
336	\$65,768,803	1,818,443

## SOUTH PACIFIC DIVISION

PROJECT COUNT	BUDGET	BENEFICIARIES
213	\$21,743,331	551,297

## Survivor & Responder

**A**DRA project manager Eliane Abikheir was working late with her colleague, Jacqueline, on August 4, 2020 when a catastrophic explosion hit their city of Beirut.

“I am 65 years old and have experienced many explosions in my life,” said Eliane. “But when we heard the first explosion, I could not understand what it was. It must be an earthquake, I thought. A few seconds later there was a much louder bang, glass shattered around us and we threw ourselves under a desk. Jacqueline panicked and I prayed to God. Never before have I experienced something similar.”

Eliane and Jacqueline were not hurt, but close to 8,000 were injured and more than 200 deaths were attributed to it.

Hospitals were at capacity due to COVID-19 and the city was not equipped for another catastrophe. The port area where the bomb exploded was central to imports and jobs. ADRA's response focused on shelter, food assistance, and livelihoods, including cash vouchers.

### Emergency Response & Preparedness

18,908,357  
people served





## A Blessing for a Living



**M**ufana is a 27-year-old mother who received training as part of the second phase of ADRA's Local Economic and Social Strengthening (LESS-II) project in Sri Lanka.

Mufana launched a tailoring business just before local COVID-19 lockdowns began and quickly identified a demand for face masks and set out to produce them.

With her husband supporting with marketing and transport, Mufana sold thousands of masks and the family's monthly income drastically increased in just a few months! She also connected with suppliers and sellers, as well as started producing maternity gowns, bed sheets, and pillowcases so her success can continue after pandemic needs have passed.

Mufana is happy she was able to earn a considerable income through her business amidst unprecedented challenges and difficulties and is grateful that it will be a long-term source of success for the future.

### Livelihoods

3,636,291  
people served



## Water for Life

Pointing to a scar on his stomach, 40-year-old Khaled told us that he slipped several years ago while lifting a heavy bucket over his village's water well. Khaled fell into the well, puncturing his stomach on a plank of wood as he fell.

"The falling was a defining point in my life," Khaled said. "I was paralyzed and unable to work, nor was I able to support the 14 members of my family in addition to my mother who suffers from a chronic disease. This was not the only accident of this kind in the village, there were two other accidents of two people during the past years that resulted in death."

ADRA's MANR project rehabilitated the well by raising the top, protecting and covering its entrance, installing a solar energy system for pumping water, and provided a pumping line, water tank, and manholes (water faucets) in a central area.

Now, residents have access to a water source that is making water-borne illnesses disappear and are safe from potential injuries.

**Water, Sanitation, & Hygiene (WASH)**

1,072,503  
people served

YEMEN





Su Su Paw lives in Myanmar. She remembers her first childhood years with a violent father. After her parents divorced, Su Su's mother left to find work, but what money she manages to send home is close to nothing. The grandmother who looks after Su Su is tired and wants Su Su to leave school and find some work. She considered traveling to find her mother and get a job like her.

Children like Su Su who drop out of school are at risk of modern-day slavery, which is defined by forced labor, exploitation, and vulnerability to being violated and threatened with violence. If Su Su travels to work like her mother works for an extremely low wage in a big city, she would be at the bottom of society without citizenship or rights, making her even more vulnerable. She can get a job as a maid, but could also end up in a bar or restaurant working for nearly nothing while at the risk of being sold.

Fortunately, Su Su is part of an ADRA Norway-supported education project with good teachers who support her and make her eager to continue school. Su Su wants to become a teacher and believes that her future is in school.

#### Education

547,816  
people served





## Hubs of Hope

**T**hrough its I AM Urban initiative, ADRA in the UK worked with 73 community hubs linked to local Adventist churches and civil society organizations to reach those affected by COVID-19.

The Houndsfield Community Hub opened its doors when quarantine was announced. Although the sanctuary remained shut, the church became the hands and feet of Jesus, providing food from a sandwich supplier.

They fed nearly 500 people during the first weekend, including frontline workers, elderly, low income families, and unemployed individuals! Their work expanded rapidly from there.

“Despite not having in-church worship, we have met so many people that we would never have connected with if our church was still open,” reflected hub leader Nicola Lauder. “And we have not only been able to give people food; we have also deliberately sought to give them hope.”

### COVID-19 Emergency

19,969,119  
people served



## AFRICA REGION

SECTOR	PROJECTS	2020 USD
Advocacy	10	\$3,719,428
Climate Change	4	\$139,118
Education	53	\$19,890,243
Emergency Response & Preparedness	73	\$15,332,808
Food Security	54	\$35,677,057
Health	27	\$3,623,795
Livelihoods	62	\$6,788,335
WASH	19	\$3,784,545
Other	29	\$5,338,853
<b>Total</b>	<b>331</b>	<b>\$94,294,182</b>

## EURO-ASIA DIVISION

SECTOR	PROJECTS	2020 USD
Advocacy	2	\$10,799
Climate Change	1	-
Education	5	\$146,422
Emergency Response & Preparedness	21	\$696,142
Food Security	7	\$20,000
Health	5	\$406,181
Livelihoods	17	\$2,910,810
WASH	5	\$1,287,094
Other	17	\$1,675,718
<b>Total</b>	<b>80</b>	<b>\$7,153,166</b>

## ASIA REGION

SECTOR	PROJECTS	2020 USD
Advocacy	4	\$2,594,899
Climate Change	1	\$67,280
Education	35	\$9,263,851
Emergency Response & Preparedness	48	\$2,697,822
Food Security	26	\$2,958,910
Health	36	\$4,212,901
Livelihoods	39	\$8,279,165
WASH	6	\$33,771
Other	12	\$2,929,810
<b>Total</b>	<b>207</b>	<b>\$33,038,408</b>

## INTER-AMERICAN DIVISION

SECTOR	PROJECTS	2020 USD
Advocacy	1	\$2,352
Climate Change	1	\$20,857
Education	1	\$9,500
Emergency Response & Preparedness	28	\$2,724,719
Food Security	10	\$5,209,639
Health	1	\$4,500,000
Livelihoods	15	\$3,777,671
Other	1	\$45,428
<b>Total</b>	<b>58</b>	<b>\$16,290,166</b>

## EUROPEAN REGION

SECTOR	PROJECTS	2020 USD
Advocacy	1	-
Climate Change	1	\$67,280
Education	18	\$279,475
Emergency Response & Preparedness	34	\$575,298
Food Security	7	\$66,903
Health	21	\$1,592,576
Livelihoods	30	\$948,655
WASH	1	-
Other	11	\$33,899
<b>Total</b>	<b>124</b>	<b>\$3,564,085</b>

## NORTH AMERICAN DIVISION

SECTOR	PROJECTS	2020 USD
Education	2	\$19,250
Emergency Response & Preparedness	5	\$200,000
Food Security	39	\$330,804
Health	2	\$187,796
Livelihoods	2	-
Other	1	-
<b>Total</b>	<b>51</b>	<b>\$737,849</b>

## MIDDLE EAST & NORTH AFRICA UNION

SECTOR	PROJECTS	2020 USD
Advocacy	2	\$575,520
Climate Change	1	-
Education	14	\$4,727,395
Emergency Response & Preparedness	19	\$4,541,902
Food Security	21	\$50,666,422
Health	12	\$8,908,172
Livelihoods	17	\$15,972,160
WASH	7	\$389,066
Other	13	\$4,505,114
<b>Total</b>	<b>106</b>	<b>\$90,285,751</b>

## SOUTH PACIFIC DIVISION

SECTOR	PROJECTS	2020 USD
Advocacy	2	\$45,231
Education	6	\$241,325
Emergency Response & Preparedness	30	\$2,772,638
Food Security	4	108,470
Health	11	\$1,798,214
Livelihoods	27	\$15,995,371
WASH	2	\$28,305
Other	131	\$753,777
<b>Total</b>	<b>213</b>	<b>\$21,743,331</b>

## SOUTH AMERICAN DIVISION

SECTOR	PROJECTS	2020 USD
Advocacy	12	\$725,173
Climate Change	2	-
Education	45	\$1,845,803
Emergency Response & Preparedness	66	\$14,728,878
Food Security	50	\$16,843,261
Health	25	\$2,024,152
Livelihoods	30	\$6,775,017
WASH	24	\$896,188
Other	82	\$21,930,331
<b>Total</b>	<b>336</b>	<b>\$65,768,803</b>



# Board Members

## ADMINISTRATION

**Michael Kruger**

*President*  
ADRA International

**Imad Madanat**

*Vice President for Programs*  
ADRA International

**Ann Gibson**

*Vice President for Finance*  
ADRA International

**Matthew Siliga**

*Vice President for Marketing & Development*  
ADRA International

**Korey Dowling**

*Vice President for People & Culture*  
ADRA International

## OFFICERS

**Geoffrey Mbwana**

*Chair*  
General Vice President  
Seventh-day Adventist Church  
World Headquarters

**Ella Simmons**

*Vice Chair*  
General Vice President  
Seventh-day Adventist Church  
World Headquarters

**Michael Kruger**

*Secretary*  
President  
ADRA International

## MEMBERS

### Petrus Bahadur

Director, Global Center for  
Adventist-Muslim Relations

### Aho Baliki

Bank Executive

### Renee Battle-Brooks

Assistant State's Attorney,  
Prince George's County, Maryland

### Debra Brill

Vice President for Ministries, North  
American Division Seventh-day  
Adventist Church (until 5/20)

### Mario Brito

President, Inter-European Division  
Seventh-day Adventist Church

### Alexander Bryant

President, North American Division  
Seventh-day Adventist Church  
(appointed 9/20)

### Zenaida Delica-Willison

Development Professional, United  
Nations (retired)

### Sylvana Gittens

Educator

### Richard Hart

President, Loma Linda  
University Health

### Elie Henry

President, Inter-American Division  
Seventh-day Adventist Church

### Daniel Jackson

President, North American Division  
Seventh-day Adventist Church  
(until 9/20)

### Nenad Jepuranovic

Treasurer, Trans-European Division  
Seventh-day Adventist Church

### Raafat Kamal

President, Trans-European Division  
Seventh-day Adventist Church

### Mikhail Kaminskiy

President, Euro-Asia Division  
Seventh-day Adventist Church

### Erton Köhler

President, South American Division  
Seventh-day Adventist Church

### Marguerite Koutouan

Lay Representative,  
West-Central Africa Division  
Seventh-day Adventist Church

### Sung Kwon

Executive Director,  
Adventist Community Services North  
American Division Seventh-day  
Adventist Church

### Ezras Lakra

President, Southern Asia Division  
Seventh-day Adventist Church

### Geir Olav Lisle

Deputy Secretary General, Norwegian  
Refugee Council

### Samuel Lumwe

Associate Director, Global Center  
for Adventist-Muslim Relations,  
Seventh-day Adventist Church  
World Headquarters

### Fred Manchur

CEO, Kettering Health Network

### Solomon Maphosa

President, Southern Africa-Indian  
Ocean Division Seventh-day  
Adventist Church

### Rick McEdward

President, Middle East and  
North Africa Union Seventh-day  
Adventist Church

### G.T. Ng

Secretary, Seventh-day Adventist  
Church World Headquarters

### Hopekings Ngomba

Treasurer, Malawi Union Conference,  
Seventh-day Adventist Church

### Brenda Pereyra

Professor, Universidad Nacional  
de Lanús

### Juan Prestol-Puesán

Treasurer, Seventh-day Adventist  
Church World Headquarters

### Scott Reiner

Chief Executive Officer,  
Adventist Health

### Blasious Ruguri

President, East-Central Africa Division  
Seventh-day Adventist Church

### Samuel Saw

President, Southern Asia-Pacific  
Division Seventh-day  
Adventist Church

### Tim Schroeder

Development Professional

### Sarah Serem

Chair, Salaries and Remuneration  
Commission, Government of Kenya

### Bonita Shields

General Vice President, North  
American Division Seventh-day  
Adventist Church (appointed 4/20)

### Lionel Smith

Secretary, South Pacific Division  
Seventh-day Adventist Church

### David Taylor

Development Professional (until 9/20)

### John Thomas

Dean, Zapara School of Business,  
La Sierra University

### Gary Thurber

President, Mid-America Union, North  
American Division, Seventh-day  
Adventist Church

### Joel Tompkins

Treasurer, Northern Asia-Pacific  
Division, Seventh-day  
Adventist Church

### Filiberto Verduzco

Treasurer, Inter-American Division,  
Seventh-day Adventist Church

### Elie Weick-Dido

President, West-Central Africa Division  
Seventh-day Adventist Church

### Ted Wilson

President, Seventh-day Adventist  
Church World Headquarters

### Gerald Winslow

Director, Center for Christian Bioethics  
Founding Director, Institute for Health  
Policy and Leadership Loma Linda  
University Health

### Norbert Zens

Treasurer, Inter-European Division  
Seventh-day Adventist Church

## INVITEES

### Karnik Doukmetzian

General Counsel, Office of General  
Counsel Seventh-day Adventist Church  
World Headquarters

ASSETS	2020	2019
Cash and cash equivalents	\$26,453,859	\$10,513,583
Investments	\$40,652,021	\$46,467,739
Net amount due from affiliates	\$8,343,314	\$7,452,488
Loans to affiliates	\$71,087	\$53,278
Amount due from government agency, net of allowance	\$3,630,768	\$2,791,368
Other receivables	\$516,254	\$298,498
Loans to other	—	5,429
Contributions receivable, net of allowances	\$477,414	\$360,419
Inventories	\$220,987	\$199,701
Prepaid expenses	\$164,284	\$275,052
Furniture and equipment, net of accumulated depreciation	\$463,413	\$544,716
Agency funds	\$1,298,386	\$1,066,407
Contributions receivable-long-term, net of allowances	\$1,907,802	\$1,490,826
Loans to affiliates—long term	\$384,508	\$419,950
<b>Total assets</b>	<b>\$84,584,097</b>	<b>\$71,939,454</b>

In achieving our purpose, ADRA is committed to excellence through the many commitments to ethics and compliance. To learn more, please visit: [ADRA.org/Excellence](https://adra.org/Excellence)

LIABILITIES	2020	2019
Accounts payable	\$859,605	\$905,281
Accrued expenses	\$5,563,021	\$5,682,102
Amount due to affiliates	\$1,090,787	\$1,286,391
Amount due to government agency	\$14,414,162	\$5,118,638
Loan from others	\$1,977,700	—
Amount due to other	\$4,732,078	\$2,744,045
Agency funds	\$1,298,386	\$1,066,407
<b>Total liabilities</b>	<b>\$29,935,739</b>	<b>\$16,802,864</b>

## NET ASSETS

W/O donor restrictions		
Undesignated	\$30,528,431	\$31,519,162
Designated by the Board	\$5,347,151	\$3,572,009
<b>Total net assets w/o donor restrictions</b>	<b>\$35,875,582</b>	<b>\$35,091,171</b>
With donor restrictions		
Restricted to purpose	\$16,395,060	\$18,209,173
Restricted to time	\$2,377,716	\$1,836,246
<b>Total net assets with donor restrictions</b>	<b>\$18,772,776</b>	<b>\$20,045,419</b>
<b>Total net assets</b>	<b>\$54,648,358</b>	<b>\$55,136,590</b>

<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$84,584,097</b>	<b>\$71,939,454</b>
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**Adventist Development & Relief Agency**

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**ADRA.org**