

Classroom Activity Guide

Grade: 1st - 4th
Duration: 1-2 hrs for planning
Date: Any

Lesson Topic: Kid's Fundraising Challenge

Lesson Objectives:

Raise money to support a cause your classroom cares about by hosting an "Art for a Cause" Fundraiser. For more information on project options, please reference the current [ADRA Kids Gift Catalog](#) by visiting ADRA.org/kidsgiftcatalog.

Materials & Equipment:

- ▶ Drawing and coloring materials (colored pencils, markers, crayons)
- ▶ White paper or drawing sheets
- ▶ Stickers and other decorative items
- ▶ Tables and chairs
- ▶ Display boards or walls
- ▶ Donation boxes or jars
- ▶ Flyers or posters to promote the event

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Steps to Organize the Fundraiser:

- 1. Introduction:** Explain the concept of fundraising to the students. Use simple language to describe what fundraising is and why people do it. Talk about the impact of fundraising on various causes and how it helps organizations and communities in need. *Please reference notes below on how to describe fundraising to students of varying ages.
- 2. Choose the Cause:** Discuss with the class and let them vote on an ADRA cause they want to support. It could be animals, meals for other kids, or anything else they care about.
- 3. Create Artworks:** Encourage all the students to create beautiful artworks related to the chosen cause. They can draw animals, flowers, wells or any theme that represents what they want to support.
- 4. Art Exhibition:** Set up an "Art for a Cause" exhibition at your school or a local community center. Hang the students' artworks on display boards or walls for everyone to see
- 5. Invite the Community:** Send out flyers or posters inviting parents, teachers, friends, and neighbors to the art exhibition. Let them know that the money raised will go to support the chosen cause.
- 6. Donation Boxes:** Place donation boxes or jars near each artwork with a sign explaining the cause and encouraging people to make a contribution.

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- 7. Art Sale:** You can also organize an art sale where people can buy the artworks. Let the buyers know that their purchase will support the cause they care about.
- 8. Art Activities:** At the exhibition, you can have art-related activities like face painting or a coloring station for younger kids. Charge a small fee for these activities, and the money collected will also go towards the fundraiser.
- 9. Thank You Cards:** After the event, create thank-you cards with the classrooms' artwork. Send these cards to everyone who supported the fundraiser to show your gratitude.

Remember, the most important thing is to have fun and work together for a good cause. This activity will not only raise funds but also promote creativity, teamwork, and empathy in the classroom. Happy fundraising!

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What is Fundraising?

Fundraising is like a teamwork game where we all come together to help others. It's about collecting money or things like toys, clothes, or food to support people who need help or make good things happen.

Why is Fundraising important?

Why is Fundraising Important? Fundraising is super important because it helps us do many great things! Here are some cool reasons why we do it:

1. **Helping Others:** When we fundraise, we can help kids, families, or even animals who are having a tough time. We can make them smile and feel better!
2. **Better Schools and Playgrounds:** Fundraising helps our schools become awesome places to learn and play. We can have better books, fun games, and nice playgrounds to enjoy.
3. **Making the World Better:** We can support people who work on important things like finding cures for sick people, protecting nature, and making our world a happier place.
4. **Being Kind and Caring:** Fundraising shows that we care about others. Even small contributions can add up to make a big difference.
5. **Having Fun Together:** Fundraising events can be super fun! We can do activities like bake sales, charity runs, or talent shows, and it's exciting to be part of it.
6. **Helping in Disasters:** When bad things happen like earthquakes or floods, fundraising helps us send help quickly to those who need it the most.

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7. Supporting Art and Music: Fundraising can also help artists, musicians, and dancers share their talents with us. We get to enjoy their cool performances and beautiful art.
8. Making New Friends: Fundraising brings people together. We can work as a team, meet new friends, and feel proud of what we achieve together.

Fundraising is a special way to do good things for others and make the world a better place. It's a bit like being a superhero, spreading kindness, and making a difference. Remember, even the littlest contribution can have a big impact! So, let's be kind, help others, and have fun doing it!

Did you or your students take this challenge to the next level? We love to pass along inspiring stories to our media team! Reach out to us by emailing Engage@ADRA.org for a chance to have your unique fundraiser featured.